

DOKTORANTŪROS STUDIJŲ DALYKO SANDAS

Name of the course	Field of study and its code	Faculty	
Research on Organisational Communication and Information Activities	Communication and information S 008	Communication	
Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract
<p>Course aim. The course is aimed at providing relevant knowledge on relevant research on organisational communication and information activities allowing monitoring, analysing and evaluating organisational communication and information activities, their principles by distinguishing the interested parties, their possible influences to different organisational communication and information activities. The course is aimed at introducing the complex of organisational communication and information activities research allowing to properly assessing the application of respective research methods and their combinations on theoretical and applied analysis and evaluation of organisational communication and information activities.</p> <p>Course themes Typologies of organisational communication and information activities, research access of these activities. Organisational communication, main communication management platforms and their research. Theoretical access of integrated communication, elements of integrated communication, their interaction and research. Audiences of organisations and their research. Problems of internal organisational communication, main theories. Research of organisational culture. Research on corporate communication management; research on corporate communication efficiency. The theory of the interested parties and its application in corporate communication. The image of organisations and reputation of an organisation, their research (analysis of access provided by individual authors). Corporate social responsibility: aims, values, communication on sustainability. Application of social networks in corporate communication and possible research accesses. Problems of information and knowledge management in an organisation. Procedural models of information and knowledge management and their application. Problems of application of technological solutions in information and knowledge management. Information and knowledge management research. User's information behaviour research. User's information behaviour research theories. Communication management of multicultural organisation: communication environment research, strategy and tactics of international communication, sustainable activities of organisation, organisation of cultural contexts. Communication research of international organisations (organisational culture).</p> <p>Study methods: 1. Individual consultations with course lecturers.</p>

2. Individual studies of scientific literature and preparation of a scientific paper dedicated to the analysis of open access resources (on the topic of the doctoral thesis) or individual studies of scientific literature and preparation of a scientific communication report (on the topic of the doctoral thesis).

Evaluation methods:

1. A scientific paper intended for research analysis of organisational communication and information activities (the topic of the scientific paper is selected according to the doctoral thesis) (5,000–10,000 characters).
2. An oral discussion by presenting and interpreting problems raised in the scientific communication paper by others.

Course literature

ABITO, J.M., BESANKO D., DIERMEIR D. *Corporate Reputation and Social Activism. Strategic Interaction, Firm Behavior and Social Welfare*. Oxford, 2019. ISBN 9780199386154.

BYSTRÖM, K., HEINSTRÖM, J., & RUTHVEN, I. (2018). *Information at Work: Information Management in the Workplace*. Facet. doi:10.29085/9781783302772

BROWN, Andrew. *Organisation culture*. Essex, 1998. ISBN 0273631470.

CASTELLS, Manuel. *Communication power*. London, 2012.

CASTELLS, Manuel. *The Rise of the Network Society – The Information Age: Economy, Society, and Culture*. Vol. 1. John Wiley & Sons, 2011. 656 p. ISBN 9781444356311.

CARRERAS E., ALLOZA A., CARRERAS A. *Corporate Reputation*. London. 2013. ISBN 9788483567975.

DEAL. T. E., KENNEDY, A. A. *Corporate Cultures. The Rites and Rituals of Corporate Life*. New York, 2000. ISBN 0738203300.

HOLMES, David. *Communication theory: media, technology and society*. London, 2005. 255 p.

HAWRYSZKIEWYCZ, Igor. *Knowledge management. Organizing knowledge based enterprises*. Palgrave Macmillan, 2009. 384 p. ISBN 9780230230279.

HISLOP, Donald. *Knowledge management in organizations*. New York: Oxford University Press, 2013. 310 p. ISBN 978019969.

Introducing information management: the business approach /edited by Matthew Hinton. Amsterdam [etc.]: Elsevier Butterworth-Heinemann, 2006. 212 p.

Introducing information management: an information research reader /edited by Elena Macevičiūtė and T.D. Wilson. London: Facet Publishing, 2008. 235 p.

RUDD, Jill E.; LAWSON, Diana R. *Communicating in Global Business Negotiations*. London: SAGE Publications, 2007. 288 p. ISBN 9781412916585.

MAIER, Ronald. *Knowledge Management Systems: Information and Communication Technologies for Knowledge Management*. Springer, Berlin, Heidelberg. 2007. 720 p. <https://doi.org/10.1007/978-3-540-71408-8>

SCHOPFLIN, K., & WALSH, M. (2018). *Practical Knowledge and Information Management*. Facet. doi:10.29085/9781783303373

THUSSU KISHAN, Daya. *International communication: continuity and change*. London: Bloomsbury Academic, 2000. 342 p. ISBN 9780340741313.

WARTICK, Steven Leslie; WOOD, Donna J. *International Business and Society*. Wiley, 1998. 264 p. ISBN 9781557869449.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Renata Matkevičienė	Prof. Dr.	<p>MATKEVIČIENĖ, Renata. NGOs as catalysts for societal resilience: examining their role and impact during risk situations // Non-profit organisations. Vol. 4: Structures, models and technology / Edited by Alkis Thrassou, Demetris Vrontis, Leonidas Efthymiou, Yaakov Weber, S. M. Riad Shams, Evangelos Tsoukatos. Cham: Palgrave Macmillan, 2024, chapter 6. ISBN 9783031625374. eISBN 9783031625381. p. 123-148. (Palgrave studies in cross-disciplinary business research, in association with EuroMed Academy of Business, ISSN 2523-8167, eISSN 2523-8175). DOI: 10.1007/978-3-031-62538-1_6.</p> <p>KAIM, Arielle; GEVA, Kristina; SIMAN - TOV, Maya; SCHOLDER, Naomi; KIMHI, Shaul; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; COSCIUG, Anatolie; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; JIGLAU, George; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; MATICHESCU, Marius; TEPERIK, Dmitri; ADINI, Bruria. Mapping societal resilience across eight European nations in the context of multifaceted associations with global indices: An ecological study // International journal of disaster risk reduction. Amsterdam: Elsevier BV. eISSN 2212-4209. 2024, vol. 108, art. no. 104562, p. [1-24]. DOI: 10.1016/j.ijdr.2024.104562.</p> <p>KAIM, Arielle; KIMHI, Shaul; SIMAN-TOV, Maya; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; COSCIUG, Anatolie; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; JIGLAU, George; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; MATICHESCU, Marius; NAOMI, Scholder; TEPERIK, Dmitri; SUKHASHVILI, Jemal; ADINI, Bruria. From compassion to controversy: Unraveling the impact of societal resilience on the tapestry of attitudes towards Ukrainian refugees // International journal of disaster risk reduction. Amsterdam: Elsevier. eISSN 2212-4209. 2024, vol. 105, art. no. 104326, p. [1-42]. DOI: 10.1016/j.ijdr.2024.104326.</p>

KIMHI, Shaul; KAIM, Arielle; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; TEPERIK, Dmitri; ADINI, Bruria. A full-scale Russian invasion of Ukraine in 2022: Resilience and coping within and beyond Ukraine // *Applied psychology: health and well-being: War in Europe, again? Adversity, coping, and resilience*. Hoboken: Wiley. ISSN 1758-0846. eISSN 1758-0854. 2024, vol. 16, iss. 3, p. 1005-1023. DOI: [10.1111/aphw.12466](https://doi.org/10.1111/aphw.12466).

KIMHI, Shaul; KAIM, Arielle; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; TEPERIK, Dmitri; ADINI, Bruria. A full-scale Russian invasion of Ukraine in 2022: Resilience and coping within and beyond Ukraine // *Applied psychology: health and well-being*. Hoboken : Wiley. ISSN 1758-0846. eISSN 1758-0854. 2023, first published online, p. [1–19]. DOI: [10.1111/aphw.12466](https://doi.org/10.1111/aphw.12466).

MATKEVIČIENĖ, Renata; JAKUČIONIENĖ, Lina. Communication professionals as social change agents in times of crisis: how pandemic situation has changed initiatives in CSR and sustainability // *Corporate social responsibility in a dynamic global environment: sustainable management in challenging times* / Editors: Irene Guia Arraiano, Belén Díaz, Mara Del Baldo, René Schmidpeter, Samuel O. Idowu. Cham : Springer, 2023. ISBN 9783031246463. eISBN 9783031246470. p. 365–380. (CSR, sustainability, ethics & governance, ISSN 2196-7075, eISSN 2196-7083). DOI: [10.1007/978-3-031-24647-0_19](https://doi.org/10.1007/978-3-031-24647-0_19).

DĀVIDSONE, Agnese; MATKEVIČIENĖ, Renata; TELYČĖNAITĖ, Austė; SILKANE, Vineta; JURĀNE BRĒMANE, Anžela. Social simulation transfer to online: Pedagogical reflections on teaching presence // *Remote learning in times of pandemic: issues,*

		<p><i>implications and best practice</i> / edited by Linda Daniela and Anna Visvizi. London : Routledge, 2021, chapter no. 4. ISBN 9780367765705. eISBN 9781003167594. p. 74–89.</p> <p>DĀVIDSONE, Agnese; SEPPEL, Külliki; TELYČĒNAITĒ, Austē; MATKEVIČIENĒ, Renata; UIBU, Marko; SILKĀNE, Vineta; JURĀNE-BRĒMANE, Anžela; ALLAJE, Ūne. Exploring students' perceptions on acquisition of transversal skills during an online social simulation // <i>Human, technologies and quality of education, 2021 = Cilvēks, tehnoloģijas un izglītības kvalitāte, 2021</i> / Editor Linda Daniela. Rīga : University of Latvia, 2021. ISBN 9789934187353. p. 727–738. DOI: 10.22364/htqe.2021.57.</p>
Daiva Siudikienē	Doc. Dr.	<p>ATKOČIŪNIENĒ, Zenona Ona; SIUDI KIENĒ, Daiva; GIRNIENĒ, Ingrida. The role of communication and creativity in the implementation of sustainability and sustainable innovations // <i>Creativity studies</i>. Vilnius : Vilnius Gediminas Technical University. ISSN 2345-0479. eISSN 2345-0487. 2024, vol. 17, iss. 1, p. 223-243. DOI: 10.3846/cs.2024.20599.</p> <p>SIUDI KIENĒ, Daiva; JOKŪBAUSKIENĒ, Saulē. Dalijimosi žiniomis raiška virtualiose interesų bendruomenėse: skaitytojų bendruomenės tyrimas = Expression of knowledge sharing in virtual communities of interest: a reading community-based research // <i>Information & Media</i>. Vilnius : Vilniaus universiteto leidykla. eISSN 2783-6207. 2023, vol. 95, p. 32–52. DOI: 10.15388/Im.2023.95.64.</p> <p>SIUDI KIENĒ, Daiva; STUNDŽĒ, Lijana. Moterų vaidmenų reprezentavimo ypatumai ir jų kaita moterims skirtuose žurnaluose: žurnalo „Moteris“ atvejo analizė = For peculiarities of representation of women's roles and their changes in women's magazines: case of the magazine Moteris // <i>Informacijos mokslai</i>. Vilnius : Vilniaus universiteto leidykla. ISSN 1392-0561. eISSN 1392-1487. 2021, t. 92, p. 65–89. DOI: 10.15388/Im.2021.92.52.</p>
Erika Janiūnienė	Doc. Dr.	<p>JANIŪNIENĒ, Erika; STONKIENĒ, Marija; ŠUPA, Maryja. Information behaviour of students inspired by lecturers' feedback // <i>Educational research and evaluation</i>.</p>

		<p>Abingdon: Taylor & Francis Ltd. ISSN 1380-3611. eISSN 1744-4187. 2024, vol. 29, iss. 5-6, p. 231-248. DOI: 10.1080/13803611.2024.2341287.</p> <p>STONKIENĖ, Marija; MAŽYLĖ, Jolanta; JANIŪNIENĖ, Erika. Legal and ethical aspects of social media user provision of information to the public regulation: the view of media regulatory and self-regulatory bodies in Lithuania // <i>Media studies and applied ethics</i>. Niš : University of Niš. ISSN 2683-5355. 2022, vol. 3, no. 1, p. 115–126. DOI: 10.46630/msae.1.2022.08.</p> <p>JANIŪNIENĖ, Erika; STONKIENĖ, Marija. University teachers training during Covid19: knowledge sharing behaviour in a community of practice at Vilnius University // <i>ICERI 2020: 13th international conference of education, research and innovation, 9th-11th November 2020, Seville (Spain) : proceedings</i>. Valencia : IATED Academy, 2020. ISBN 9788409242320. p. 2656–2664. (ICERI Proceedings, ISSN 2340-1095). DOI: 10.21125/iceri.2020.0618.</p> <p>STONKIENĖ, Marija; JANIŪNIENĖ, Erika. Tinklaidės neformaliajame mokymesi: socialinių medijų naudojimas asmeninės mokymosi aplinkos, asmeninio mokymosi tinklo kūrimui = Podcasts for nonformal learning: using social media for creating personal learning environments, personal learning networks // <i>Informacijos mokslai</i>. Vilnius : Vilniaus universiteto leidykla. 2020, t. 88, p. 46–65. ISSN 1392-0561. eISSN 1392-1487. DOI: 10.15388/Im.2020.88.31.</p>
Lijana Stundžė	Doc. Dr.	<p>SIUDIKIENĖ, Daiva; STUNDŽĖ, Lijana. Moterų vaidmenų reprezentavimo ypatumai ir jų kaita moterims skirtuose žurnaluose: žurnalo „Moteris“ atvejo analizė = For peculiarities of representation of women's roles and their changes in women's magazines: case of the magazine Moteris // <i>Informacijos mokslai</i>. Vilnius : Vilniaus universiteto leidykla. ISSN 1392-0561. eISSN 1392-1487. 2021, t. 92, p. 65–89. DOI: 10.15388/Im.2021.92.52.</p> <p>STUNDŽĖ, Lijana. Seksualinio priekabiavimo diskursas delfi.lt naujienų portale: 2017-2018 = Sexual harassment discourse in news portal delfi.lt: 2017-2018 // <i>Informacijos mokslai</i>.</p>

Vilnius : Vilniaus universiteto leidykla. ISSN 1392-0561. eISSN 1392-1487. 2021, t. 92, p. 28–45. DOI: 10.15388/Im.2021.92.50.

STUNDŽĖ, Lijana; NOVELSKAITĖ, Aurelija. Sexuality education in school and family: communicational aspects // *(Nie)równość płci w sferze publicznej = Gender (in)equality in the public sphere* / Martyna Kawińska, Olga A. Kotowska-Wójcik (red.). Warszawa : CeDeWu, 2021. ISBN 9788381023498. p. 189–206.

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 16 December 2024, minutes of the meeting No. (7.17 E)15600-KT-646

Chair of the Committee Prof. Dr. Aušra Navickienė