

## COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Culture Communication	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract
<p><b>The aim of the subject</b> is to provide knowledge for and to develop skills of the critical, analytical and creative assessment/interpretation of the polylogue of cultures on the grounds of the relevant theories of culture communication, to conduct research of the processes taking place in cultures and subcultures, to investigate alterations observed in the process of communication, to develop skills of competent analysis of the interaction of (sub)cultures, to identify, analyze, assess and evaluate the issues of intercultural communication at the theoretical and practical levels.</p> <p><b>Content of the subject</b></p> <p>The concept of culture. The development of the concept. The key terms and structure of the subject. The concepts and theories of intercultural, multicultural and culture communication. The internal communication within a culture. Subcultures. The impact of culture of communication. The context of culture and communication and the theoretical model of this relationship. The psychoanalytical theory of culture. Semiotic research of cultures. Communication research of cultures and subcultures: ethnographic and community research, verbal stories as a peculiar strategy of the application of the research methods. The methodological background of the cultural contexts of communication. Complex outlook to the communication of cultures.</p> <p>Contexts of culture communication. The latest studies of cultures. National priorities, narratives and the construction of an identity. The interrelation of the country, the state, the nation and culture. Research of ethnicity and theories of multiculturalism. Culture communication and digital culture. Intercultural communication in the popular culture. Culture and the latest medias. The culture of memory, its specific aspects and prospects.</p> <p>The contemporary communication of cultures. Interaction(s) of cultures. The scope of cultures from the point of view of communication. Multiculturalism, the internal communication of cultures and manifestations of ideology. Ethnic minorities. The variety of cultures and research of development. Cultural relativism. The processes of acculturation. Stereotypes and the controversy of impact. Intercultural cooperation.</p> <p>Theories of intercultural communication. Obstacles for intercultural communication. Applied aspects of intercultural communications: impact of cultural differences on management; intercultural negotiation; intercultural advertising; peculiarities and specific aspects of work of intercultural teams; corporate culture, and other relevant aspects of intercultural communication. Competencies of intercultural communication.</p> <p><b>Study methods:</b></p>

1. Individual consultations with the lecturers supervising the subject.
2. Individual research of academic literature and the preparation of an academic paper. The doctoral student selects the topic of the academic paper and discusses it with a consultant of the subject. In addition to the list of literature outlined in the syllabus, the doctoral student independently researches additional sources of literature.

**Methods of assessment:**

1. Academic paper (from 30 000 to 40 000 symbols including spaces) focusing on the questions posed by the lecturers supervising the subject.
2. A discussion and debates based on the topic(s) related with the academic paper presented by the student.

Course literature

BARRY, Peter. *Beginning Theory: An Introduction to Literary and Cultural Theory: Fourth Edition*. Manchester University Press, 2017. 384 p.

*Cultural times. The first global map of cultural and creative industries*. UNESCO: EY, 2015. 120 p.

<https://en.unesco.org/creativity/files/culturaltimesthefirstglobalmapofculturalandcreativeindustriespdf>

EAGLETON, Terry. *Culture*. Yale University Press, 2016. 192 p.

GUDYKUNST, W. B. (ed.) *Cross-cultural and Intercultural Communication*. Sage, 2003.

HOFSTEDE, Geert. *Comparing Values, Behaviours, Institutions and Organizations across Nations*. London: Sage Publications, Inc., 2001.

KEITH, K. D. (ed.). *Cross-cultural Psychology: Contemporary Themes and Perspectives*. 2nd ed. John Wiley & Sons, 2019. 752 p.

*The International Encyclopedia of Intercultural Communication*, John Wiley & Sons, Inc., 2017. <https://doi.org/10.1002/9781118783665.ieicc0025>

*The Journal of Intercultural Communication* by the [Immigrant Institute](#), Sweden - ISSN 1404-1634.

CUNNINGHAM, S.; CRAIG, D. *Social media entertainment. The New Intersection of Hollywood and Silicon Valley*. New York, 2019. 353 p.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Elena Macevičiūtė	Prof. Dr.	MACEVIČIŪTĖ, Elena. (2024). Demystifying the academic research enterprise: becoming a successful scholar in a complex and competitive environment. <i>Information Research-An International Electronic Journal</i> , 29(3), 132–133.
		MACEVIČIŪTĖ, Elena.(2024). Knowledge shaping: Student note-taking practices in early modernity. <i>Information Research-An International Electronic Journal</i> , 29(3), 134–135.
		MACEVIČIŪTĖ, Elena. (2024). Libraries on the agenda: Lobbying and advocating for library and information professionals. <i>Information Research-An International Electronic Journal</i> , 29(3), 136–137.

MACEVIČIŪTĖ, Elena. (2024). Categories we live by: How we classify everyone and everything. *Information Research-An International Electronic Journal*, 29(2), 153-154.

MACEVIČIŪTĖ, Elena. (2024). Tactical publishing: using senses, software and archives in the twenty-first century. *Information Research-An International Electronic Journal*, 29(2), 155-156.

MACEVIČIŪTĖ, Elena. (2024). Web metrics for library and information professionals. *Information Research-An International Electronic Journal*, 29(2), 157-158.

MACEVIČIŪTĖ, Elena; MANŽUCH, Zinaida; GUDINAVIČIUS, Arūnas. The role of curiosity triggers and features in digital literacy training // *Library & information science research*. New York: Elsevier. ISSN 0740-8188. eISSN 1873-1848. 2023, vol. 45, iss. 4, art. no. 101268, p. [1–9]. DOI: 10.1016/j.lisr.2023.101268.

MACEVIČIŪTĖ, Elena; KEPALIENĖ, Fausta. Factors influencing Lithuanian researchers' use of open access repositories as a publishing channel // *Information research: Proceedings of ISIC: the information behaviour conference, Berlin, Germany, 26 - 29 September, 2022*. Sheffield: University of Sheffield. ISSN 1368-1613. 2022, vol. 27, spec. iss., art. no. 2210, p. [1–17]. DOI: 10.47989/irisic2210.

WILSON, Thomas D.; MACEVIČIŪTĖ, Elena. Information misbehaviour: modelling the motivations for the creation, acceptance and dissemination of misinformation // *Journal of documentation*. Cambridge: Emerald Publishing Limited. ISSN 0022-0418. eISSN 1758-7379. 2022, vol. 78, iss. 7, p. 485–505. DOI: 10.1108/JD-05-2022-0116.

MANŽUCH, Zinaida; MACEVIČIŪTĖ, Elena. A life goals perspective on the information behaviour of elderly adults // *Information research: vol. 25. no 4: Proceedings of ISIC, the Information Behaviour Conference, Pretoria, South Africa, 28 September - 01 October, 2020*. Sheffield: University of Sheffield. eISSN 1368-1613. 2020, vol. 25, no. 4, p. [1–18]. DOI: 10.47989/irisic2005.

		<p>OLSON, Nasrine &amp; MACEVIČIŪTE, Elena. (2020). Information worlds of people with deafblindness. In <i>Proceedings of ISIC, the Information Behaviour Conference, Pretoria, South Africa, 28-30 September, 2020. Information Research</i>, 25(4), paper isic2012. Retrieved from <a href="http://InformationR.net/ir/25-4/isic2020/isic2012.html">http://InformationR.net/ir/25-4/isic2020/isic2012.html</a> (Archived by the Internet Archive at <a href="https://bit.ly/3qNWkD7">https://bit.ly/3qNWkD7</a>) <a href="https://doi.org/10.47989/irisic2012">https://doi.org/10.47989/irisic2012</a>.</p>
Renata Matkevičienė	Prof. Dr.	<p>MATKEVIČIENĖ, Renata. NGOs as catalysts for societal resilience: examining their role and impact during risk situations // <i>Non-profit organisations. Vol. 4: Structures, models and technology / Edited by Alkis Thrassou, Demetris Vrontis, Leonidas Efthymiou, Yaakov Weber, S. M. Riad Shams, Evangelos Tsoukatos. Cham: Palgrave Macmillan, 2024, chapter 6. ISBN 9783031625374. eISBN 9783031625381. p. 123-148. (Palgrave studies in cross-disciplinary business research, in association with EuroMed Academy of Business, ISSN 2523-8167, eISSN 2523-8175). DOI: 10.1007/978-3-031-62538-1_6.</i></p> <p>KAIM, Arielle; GEVA, Kristina; SIMAN - TOV, Maya; SCHOLDER, Naomi; KIMHI, Shaul; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; COSCIUG, Anatolie; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; JIGLAU, George; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; MATICHESCU, Marius; TEPERIK, Dmitri; ADINI, Bruria. Mapping societal resilience across eight European nations in the context of multifaceted associations with global indices: An ecological study // <i>International journal of disaster risk reduction. Amsterdam: Elsevier BV. eISSN 2212-4209. 2024, vol. 108, art. no. 104562, p. [1-24]. DOI: 10.1016/j.ijdr.2024.104562.</i></p> <p>KAIM, Arielle; KIMHI, Shaul; SIMAN-TOV, Maya; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; COSCIUG, Anatolie; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; JIGLAU, George; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; MATICHESCU, Marius; NAOMI, Scholder; TEPERIK, Dmitri;</p>

SUKHASHVILI, Jemal; ADINI, Bruria. From compassion to controversy: Unraveling the impact of societal resilience on the tapestry of attitudes towards Ukrainian refugees // *International journal of disaster risk reduction*. Amsterdam: Elsevier. eISSN 2212-4209. 2024, vol. 105, art. no. 104326, p. [1-42]. DOI: 10.1016/j.ijdrr.2024.104326.

KIMHI, Shaul; KAIM, Arielle; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; TEPERIK, Dmitri; ADINI, Bruria. A full-scale Russian invasion of Ukraine in 2022: Resilience and coping within and beyond Ukraine // *Applied psychology: health and well-being: War in Europe, again? Adversity, coping, and resilience*. Hoboken: Wiley. ISSN 1758-0846. eISSN 1758-0854. 2024, vol. 16, iss. 3, p. 1005-1023. DOI: 10.1111/aphw.12466.

KIMHI, Shaul; KAIM, Arielle; BANKAUSKAITĖ, Dalia; BARAN, Maria; BARAN, Tomasz; ESHEL, Yohannan; DUMBADZE, Salome; GABASHVILI, Manana; KANIASTY, Krzysztof; KOUBOVA, Alice; MARCIANO, Hadas; MATKEVIČIENĖ, Renata; TEPERIK, Dmitri; ADINI, Bruria. A full-scale Russian invasion of Ukraine in 2022: Resilience and coping within and beyond Ukraine // *Applied psychology: health and well-being*. Hoboken: Wiley. ISSN 1758-0846. eISSN 1758-0854. 2023, first published online, p. [1–19]. DOI: 10.1111/aphw.12466.

MATKEVIČIENĖ, Renata; JAKUČIONIENĖ, Lina. Communication professionals as social change agents in times of crisis: how pandemic situation has changed initiatives in CSR and sustainability // *Corporate social responsibility in a dynamic global environment: sustainable management in challenging times* / Editors: Irene Guia Arraiano, Belén Díaz, Mara Del Baldo, René Schmidpeter, Samuel O. Idowu. Cham: Springer, 2023. ISBN 9783031246463. eISBN 9783031246470. p. 365–380. (CSR, sustainability, ethics & governance, ISSN

		<p>2196-7075, eISSN 2196-7083). DOI: 10.1007/978-3-031-24647-0_19.</p> <p>DĀVIDSONE, Agnese; MATKEVIČIENĒ, Renata; TELYČĒNAITĒ, Austē; SILKANE, Vineta; JURĀNE BRĒMANE, Anžela. Social simulation transfer to online: Pedagogical reflections on teaching presence // <i>Remote learning in times of pandemic: issues, implications and best practice</i> / edited by Linda Daniela and Anna Visvizi. London : Routledge, 2021, chapter no. 4. ISBN 9780367765705. eISBN 9781003167594. p. 74–89.</p> <p>DĀVIDSONE, Agnese; SEPPEL, Külliki; TELYČĒNAITĒ, Austē; MATKEVIČIENĒ, Renata; UIBU, Marko; SILKĀNE, Vineta; JURĀNE-BRĒMANE, Anžela; ALLAJE, Ōne. Exploring students’ perceptions on acquisition of transversal skills during an online social simulation // <i>Human, technologies and quality of education, 2021 = Cilvēks, tehnoloģijas un izglītības kvalitāte, 2021</i> / Editor Linda Daniela. Rīga : University of Latvia, 2021. ISBN 9789934187353. p. 727–738. DOI: 10.22364/htqe.2021.57.</p>
Rita Repšienē	Doc. Dr.	<p>REPŠIENĒ, Rita. Digital Mythicality and Memes as Pandemic Reflexion: From Sacrum to Profanum = Skaitmeninis mitiškumas ir memai kaip pandemijos refleksija: Nuo sacrum iki profanum // <i>Sphairos: Cultural and Media Studies = Sphairos: Kultūros ir medijų studijos: The Communication of Crisis and Politics in a Time of Image Culture = Krizių komunikacija ir politika vaizdų kultūros laikais</i>. Vilnius : Lithuanian Culture Research Institute. ISSN 2029-8560. eISSN 2783-5529. 2023, 14, p. 205-225.</p> <p>REPŠIENĒ, Rita. Marija Gimbutas, the 21st Century and the Media: Creating Hope for a Peaceful Future through the Discovery of Prehistoric Civilization = XXI amžius, medijos ir Marija Gimbutienė Atradusi nepaprastą laiką ir sukūrusi taikią viltį ateičiai // <i>Sphairos: Cultural and Media Studies: Marija Gimbutas in 21st Century: Longing for Peaceful Civilisations</i>. Vilnius: Lithuanian Culture Research Institute. ISSN 2029-8560. eISSN 2783-5529. 2022, 13, p. 26–63.</p> <p>REPŠIENĒ, Rita. Migracijos pokyčiai XXI a.: egzodas, tapatumo dilema ir transnacionalumo</p>

perspektyvos = Migration transformation in the 21st century: exodus, the identity dilemma, perspectives on transnationalism // *Migracija: sampratos ir patirtys* / sud. Margarita Matulytė. Vilnius: Lietuvos nacionalinis dailės muziejus; Lietuvos kultūros tyrimų institutas, 2022. ISBN 9786094261688. p. 124–150, 484.

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 16 December 2024, minutes of the meeting No. (7.17 E)15600-KT-646

Chair of the Committee Prof. Dr. Aušra Navickienė