COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Audiovisual Media Theories	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract

Audiovisual media theories is an optional course in Communication and Information Sciences doctoral studies during which PhD students analyse relevant historical, theoretical, practical and methodological problems of audiovisual media (cinema, TV, games, media convergence, social media, audiovisual archives) theory reflected in classical and contemporary academic works. The problems of audiovisual media is closely linked with the theory of political and mass communication, media philosophy, sociology and cultural theory.

Course aim:
1. to analyse the place of audiovisual media theory in the context of theories of mass, visual and political communication by highlighting the main directions of audiovisual media theory, authors, scientific and methodological problems;
2. to develop critical, analytical skills of PhD students in assessing and analysing historical or contemporary situations and problems of audiovisual media by using media theory.

Course objectives
Analysing and critical assessment skills of audiovisual communication and audiovisual media theory in a wide context of communication sciences and other scientific fields are developed; connect historical, technological, political, social and cultural processes of audiovisual media development and their theoretical reflection.

Course themes:
1. The place of audiovisual media theory in the context of theories of mass communication, political communication and visual communication.
2. Classical critical mass media theories (Siegfried Kracauer, Theodor Adorno, Walter Benjamin, Guy Debord)
3. Political economy of audiovisual media
4. Mass culture, mass media and celebrities.
5. Audiovisual media, community and identity.
6. Epistemic value of audiovisual media (audiovisual archives, cinema, TV, games, video) .
7. Problems of ethics, values, ideology in audiovisual media.
8. Media activism and citizen audiovisual media.
9. Populism, propaganda and conspiracy in audiovisual media.
10. Genres and their dynamics in audiovisual media (cinema, TV, games).
11. Audiovisual archives, catalogues and supervision of audiovisual content.
12. Media convergence and divergence in the times of digital media.
13. Circulation of audiovisual content in social media and the Internet.
14. The impact of new media to social relationships and communication. Virtual culture. Networking media functions in a society. The dominance of visuality in the age of networking.

15. National, postnational, global audiovisual media.
16. Concepts of audiovisual media audiences and their transformations.

Study methods
1. Individual consultations with course lecturers.
2. Individual studies of scientific literature and preparation of a scientific paper according to the questions prepared by course lecturers.

Evaluation methods
1. A scientific paper (30,000–40,000 characters) on the basis of questions formed by course lecturers.
2. An oral discussion on the basis of the scientific paper.

NOTE: The list of study literature is compiled by course consulting lecturers for each PhD student individually according to the topic of their doctoral thesis. The main works defining the main concepts relevant to the thesis, theoretical and methodological issues are included on such list.

Course literature
BAKER, M., BLAAGAARD, B. B. 2016. *Citizen Media and Public Spaces*. Routledge.
BOLTER, J. D; GRUSIN, R. 1999. *Remediation: Understanding New Media*. Cambridge: Mass. The MIT Press.
DOWNING, L., SAXTON, L. 2010. *Film and Ethics. Foreclosed Encounters*. Routledge.
EICHNER, S. 2014. *Agency and Media Reception: Experiencing Video Games, Film, and Television.* Springer VS.
EVANS, E. 2011. *Transmedia television: audiences, new media, and daily life*. Routledge.
FAHMY, S., BOCK, M. A., WANTA, W. 2014. *Visual Communication Theory and Research. A Mass Communication Perspective*. Palgrave Macmillan.
FIDLER, R. 1997. *Mediamorphosis: Understanding New Media.* California: Pine Forg- Press.
FONTAINE, Gilles, GRECE, Cristian. 2015. Measurement of Fragmnted Audiovisual Audience. European Audiovisual Observatory.
FORTNER, R. S. (Ed.), FACKLER, P. M. (Ed.). 2014. *The Handbook of Media and Mass Communication Theory*. Wiley-Blackwell.
GUDAUSKAS, A. 2009. Komunikacinė meditacija, arba kinas kaip filosofinė struktūra. Kino režisieriaus A. Tarkovskio ir filosofo G. Deleuze'o sankirta. *Informacijos mokslai,* 2009, t. 51, p. 9–23.
GUDAUSKAS, A. 2014. Naujųjų medijų vartotojas-kūrėjas ir kinematografinis mąstymas. *Knygotyra*, t. 63, p. 77–98.
JENKINS, H. 2008. *Convergence Culture. Where Old and New Media Collide*. New York, London: New York University Press.
MANOVICH, L. 2009. *Naujųjų medijų kalba*. Vilnius: Mene.
McLUHAN, M. 2003. *Kaip suprasti medijas. Žmogaus tęsiniai*. Vilnius.
McQUAIL, D. 2010. *McQuail's Media and Mass Communication Theory*. SAGE.
MONTEIRO, Stephen. 2017. The Screen Media Reader: Culture, Theory, Practice. Bloomsbury Academic USA.
NICHOLS, B. 2016. *Speaking Truths with Film: Evidence, Ethics, Politics in Documentary*. University of California Press.
PEČIULIS, Ž. 2018. *Bokštą gaubianti paslaptis. TV medijos radimasis Lietuvoje*. Vilniaus universiteto leidykla.

PEČIULIS, Ž. 2012. Medijamorfozės: nuo monoraiškos iki daugiaterpiškumo, p. 24–71. In *Medijos, žiniasklaida, žurnalistika tradicinėje ir tinklaveikos visuomenėje*. Kolektyvinė monografija. Vilniaus universiteto leidykla.
PEČIULIS, Ž. 2007. *Iki ir po televizijos. Žvilgsnis į XX amžiaus audiovizualinės masinės komunikacijos fenomeną*. Mokslo studija. Vilnius: Versus Aureus.
ROBE, Ch. (ed.), SHARBONNEAU, S. (ed.). 2020. *Urgent Media from the Front: A Media Activism Reader*. Indiana University Press.
STADLER, Jane. 2009. Screen Media: Analysing Film and Television. Allen & Unwin.
STEIN, L. E. 2015. *Millennial Fandom: Television Audiences in the Transmedia Age*. University Of Iowa Press.
STEVENSON, Nicholas. 2002. *Understanding Media Cultures. Social Theory and Mass Communication,* 2nd Edition, Sage Publications Ltd.
SULLIVAN, J. L. 2019. *Media Audiences: Effects, Users, Institutions, and Power.* Sage Publications.
VERNALLIS, Carol; ROGERS, Holly; PERROTT, Lisa. 2020. *Transmedia Directors: Artistry, Industry and New Audiovisual Aesthetics*, Bloomsbury Academic City.
Papildoma literatūra
ASTON, J., GAUDENZI, S., ROSE, M. 2017. *i-Docs: The Evolving Practices of Interactive Documentary*. Wallflower Press.
BAILEY, S. 2007. *Media Audiences and Identity: Self-Construction in the Fan Experience*. Palgrave Macmillan.
BONDEBJERG, Ib., MADSEN, P. 2009. *Media, Democracy and European Culture*. Intellect Ltd.
BRAUDY, L., COHEN, M. 2004. *Film Theory and Criticism: Introductory Readings*. Oxford University Press.
ERICSEN, T. H. 2004. *Akimirkos tironija. Greitasis ir lėtasis laikas informacijos amžiuje*. Vilnius: Tyto alba.
GUDAUSKAS, A. 2017. Ar Andrejus Tarkovskis skaitė Henri Bergsoną? *Logos*, nr. 92, p. 151–165.
KEANE, S. 2006. *CineTech: Film, Convergence and New Media*. Red Globe Press.
PEČIULIS, Ž. 2020. TV Media in the Soviet System: The Collision of Modernity and Restriction. *Filosofija. Sociologija*, T. 31, Nr. 1, 34–42.
PEČIULIS, Ž. 2018. Televizijos medijos sampratos formavimasis: tiesioginio eterio fenomenas. *Filosofija. Sociologija*, T. 29. Nr. 3, p. 195–202.
PEČIULIS, Ž. 2016. Digital era: from mass media towards a mass of media. *Filosofija. Sociologija*, T. 27, Nr. 3, p. 238–246.
PEČIULIS, Ž. 2015. Politikų įtaka kuriant Lietuvos visuomeninio transliuotojo modelį. *Agora*, Nr. 3, p. 69–91.
PEČIULIS, Ž. 2012. Erdvės ir mobilumo problema audiovizualinėse medijose. *Santalka: Filosofija, komunikacija,* t. 20, nr. 2, p. 147–158.
PEČIULIS, Ž. 2011. Daugiaterpiškumo kolizija medijose: technologinės raidos aspektas. *Informacijos mokslai,* t. 57, p. 74–87.
ŠUKAITYTĖ, R. 2012. Documentaries On The Web: A New Expanded Consciousness, Cinematic Genre And Cultural Experience, In R. Šukaitytė, H. Christopheris (eds.) *Acta Academiae Artium Vilnensis: The Garden of Digital Delights: Rethinking Crossmedia Practices in Contemporary Art and Culture*. Vilnius: Vilniaus dailės akademijos leidykla, No. 67, p. 129–137.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years

Renata Šukaitytė-Coenen (coordinating lecturer)	Doc. dr.	ŠUKAITYTĖ, Renata. Kanonų kaitos metas Lietuvos kine // Kinas. Vilnius: VšĮ Žurnalas "Kinas". ISSN 0206-3840. 2024, Nr. 1, p. 60-61.
		ŠULCIENĖ, Ramutė (interviu, imantis); ŠUKAITYTĖ-COENEN, Renata (interviu, duodantis); MARTIŠIUS, Mantas (interviu, duodantis); VAIČEKAUSKIENĖ, Giedrė (interviu, duodantis). Rinkėjų laukia populizmo pliūpsniai // Savaitė. Vilnius: UAB „Savaitė". ISSN 1392-6888. 2024, Nr. 16, p. 18-19.
		ŠUKAITYTĖ, Renata. Mantas Kvedaravičius's Mariupolis (2016) and Šarūnas Bartas's Frost (2017): soft advocacy for the Ukrainians in the Russo-Ukrainian War // Studies in Eastern European cinema. Abingdon: Informa UK Limited. ISSN 2040-350X. eISSN 2040-3518. 2024, Early Access, p. [1-20]. DOI: 10.1080/2040350X.2024.2412387.
		ŠUKAITYTĖ-COENEN, Renata (redaktorius). The abstract book of the international conference Populism in national and global media, 24-25 November, 2023, Vilnius University. Vilnius: Vilnius University Press, 2023. 55 p. (Vilnius University Proceedings, eISSN 2669-0233; t. 40). eISBN 9786090709986. DOI: 10.15388/Proceedings.2023.40.
		NÄRIPEA, Eva; ŠUKAITYTĖ-COENEN, Renata; BALČUS, Zane. Economic and social precarity in Baltic cinema // *Precarity in European film: depictions and discourses* / Edited by: Elisa Cuter, Guido Kirsten and Hanna Prenzel: De Gruyter, 2022. ISBN 9783110707724. eISBN 9783110707816. p. 289–302. DOI: 10.1515/9783110707816-016.
		ŠUKAITYTĖ-COENEN, Renata. Contemporary Lithuanian documentary cinema: a critical overview of main film directions // *Apertúra. Film–Vizualitás–Elmélet*: Pompeji Alapítvány. ISSN 1787-7245. 2021, Fall, p. [1–23]. DOI: 10.31176/apertura.2021.17.1.9.
		ŠUKAITYTĖ-COENEN, Renata. Istorija Lietuvos režisierių moterų dokumentiniuose filmuose: faktai, emocijos, asmeninė perspektyva // *Fokuse: moterys Lietuvos kine* / sudarė: Natalija Arlauskaitė, Lina

		Kaminskaitė. Vilnius: Lapas, 2021. ISBN 9786098198379. p. 188–213.
		MAZIERSKA, Ewa; ŠUKAITYTĖ, Renata. Representation of poverty in Polish, Lithuanian and Latvian documentary films of the postcommunist period // *Studies in Eastern European cinema*. London: Taylor&Francis. ISSN 2040-350X. eISSN 2040-3518. 2020, vol. 11, iss. 1, p. 67–81. DOI: 10.1080/2040350X.2018.1465672.
Andrius Gudauskas	Doc. dr.	GUDAUSKAS, Andrius. Filmavimo kamera kaip gyvenimo sąmonė = The filmmaking camera as life-consciousness // *Logos*. Vilnius : Logos. ISSN 0868-7692. 2022, vol. 110, p. 67–75. DOI: 10.24101/logos.2022.07.
		GUDAUSKAS, A. 2020. I segni cinematografici di Deleuze e Tarkovskij. *E	C Rivista dell'Associazione Italiana di Studi Semiotici: Tra il dire e il fare. Enunciazione: l'immagine e altre forme semiotiche*. Milano: Mimesis Edizioni, t. 14, no. 30, p. 97–104.
Mantas Martišius	Doc. dr.	ŠULCIENĖ, Ramutė (interviu, imantis); ŠUKAITYTĖ-COENEN, Renata (interviu, duodantis); MARTIŠIUS, Mantas (interviu, duodantis); VAIČEKAUSKIENĖ, Giedrė (interviu, duodantis). Rinkėjų laukia populizmo pliūpsniai // Savaitė. Vilnius: UAB „Savaitė". ISSN 1392-6888. 2024, Nr. 16, p. 18-19.
		MARTIŠIUS, Mantas. Populism and name calling: when is it pure populism, and when is it a component of political propaganda? // The abstract book of the international conference Populism in national and global media, 24-25 November, 2023, Vilnius University. Vilnius: Vilnius University Press, 2023. eISBN 9786090709986. p. 19. (Vilnius University Proceedings, eISSN 2669-0233; t. 40). DOI: 10.15388/Proceedings.2023.40.
		MARTIŠIUS, Mantas. *Atsargiai – propaganda*: monografija. Vilnius: Vilniaus universiteto leidykla, 2022. 584 p. ISBN 9786090707289. eISBN 9786090707296. DOI: 10.15388/vup-book-0023.
		MARTIŠIUS, Mantas. Kova dėl percepcijos = Struggle for perception // *Politikos ir komunikacijos sankirtoje: tendencijos, diskursai, efektai*: straipsnių rinkinys / sudarytojas prof. dr. Lauras Bielinis. Kaunas: Vytauto Didžiojo universitetas, 2022. ISBN 9786094675102. eISBN 9786094675119. p. 157-179.

		MIKONIS-RAILIENĖ, A. (sud.); ŠUKAITYTĖ, R. (sud.); MARTIŠIUS, M.; STONYTĖ, R. 2020. *Politinis lūžis ekrane: (po)komunistinė transformacija Lietuvos dokumentiniame kine, videokronikoje ir televizijoje*. Vilnius: Vilniaus universiteto leidykla. 2020. 374 p. (kolektyv. monografija).

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area on 16 December 2024, minutes of the meeting No. (7.17 E)15600-KT-646

Chair of the Committee Prof. Dr. Aušra Navickienė