

COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Theory of Journalism	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract

Course content

Mass media: object, specificity, relevance. Functions and development of mass media. The analysis of definitions in the Law on the Provision of Information to the Public (1996–2016).

The pluralism and impact of mass media in the context of globalisation processes. The concentration process of media in Lithuania and the world.

The factor of periodical media in the information warfare. Freedom of press and its application at different stages of society's progress (in Europe in the 19–21st c.). Society's trust in media – a rapporteur of news important to the society.

The schedule of mass media topics. The problem of balance between information and analytical journalism. Selection criteria of news. News: between information and analytical journalism. The problem of sources in the news.

The place of media among other social institutes (ratings-based analysis) and formation of a public opinion.

Criticism in periodical press: genres, the problem of objectivity, the magnitude of impact.

The concept and object of journalism. Features of a journalistic report in the context of social communication. Convergence of contemporary journalism in mass media. The role of contemporary journalism in maturation of the civil society.

Citizen journalism: features of development and functioning. Manifestations of citizen journalism in Lithuania. The role of investigative journalism in the public life. The context of pluralism of communication: dissemination features of entertainment and information journalism.

The dilemma of subjectivity of journalism and the theory of objectivity of journalism.

Legislation regulating mass media: The essence of laws of the Republic of Lithuania and key related documents of the European Union (Audiovisual Media Services Directive).

News agencies: the role and impact to contemporary journalism.

Features of the development of Internet media in Lithuania. The impact of social media to journalism.

Changes in Lithuanian mass media system in late 20th c. – early 21st c., their relation with global systems of mass communication. The latest changes in the Lithuanian media system.

Features of creation and presentation of images, features of development of press photography. An image in the Internet media. The problem of multimedia in journalism.

The main principles, definitions and articles defining the freedom of information and the duties of journalists of the Republic of Lithuania Law on the Provision of Information to the Public.

The definition of the source in the Law. The ethics of journalism (provision of information to the public) and its features in Lithuanian media. Legal conditions of regulation of journalist ethics in Lithuania.

Economics and management of media. Media organisations, models and factors. Journalist's profession in media business: the problem of business impact on journalism.

Study methods

1. Individual consultations with course lecturers.
2. Individual studies of scientific literature and preparation of a scientific paper according to the questions prepared by course lecturers.

Evaluation methods

1. A scientific paper (30,000–40,000 characters) on the basis of questions formed by course lecturers.
2. An oral discussion on the basis of the scientific paper

Course literature

ALIA, Valerie. *Media ethics and social change*. Edinburgh, 2004. 229 p.

BULL, Andy. *Multimedia journalism: a practical guide*. London; New York, 2010. 491 p.

BEZANSON, Randall P. *How free can the press be?* Urbana; Chicago, 2008. 258 p.

BOYD, Andrew. *Broadcast journalism: techniques of radio and television news*. Oxford, 2001. 442 p.

BURGH, Hugo de. *Investigative journalism*. London; New York, 2008. 402 p.

DENNIS, Everette; MERRILL, John C. *Pokalbiai apie žurnalistiką*. Vilnius, 1997. 22 p.

Digital radio in Europe: technologies, industries and cultures / Brian O'Neill [et al.]. Bristol; Chicago, 2010. 248 p.

HALLIN, D. C.; MANCINI, P. *Comparing Media Systems – Three Models of Media and Politics*. Cambridge University Press, 2004. 342 p.

IORIO, Sharon Hartin. *Qualitative research in journalism: taking it to the streets*. London, 2004. 238 p.

JASTRAMSKIS, Deimantas. Lietuvos žiniasklaidos sistemos modelio bruožai. *Informacijos mokslai*, 2011, t. 55, p. 52–70.

MANOVICH, Lev. *Naujųjų medijų kalba*. Vilnius, 2009. 470 p.

MARCINKEVIČIENĖ, Rūta. *Žanro ribos ir paribiai. Spaudos patirtys*. Vilnius, 2008. 303 p. *Medijos, žiniasklaida, žurnalistika tradicinėje ir tinklaveikos visuomenėje* (red. Ž. Pečiulis). Vilnius: Vilniaus universiteto leidykla, 2012. 364 p.

MUHLMANN, Géraldine. *A political history of journalism*. Cambridge, 2008. 296 p.

McQUAIL, Denis. *McQuail's Mass Communication Theory*. London, 2010. 632 p.

McQUAIL, Denis. *Journalism and society*. Los Angeles, 2013. 244 p.

MEŠKAUSKAITĖ, Liudvika. *Žiniasklaidos teisė*. Vilnius, 2018. 476 p.

MEŠKYS, Kęstutis. *Kaip valdyti medijas: audiovizualinių projektų prodiusavimo pagrindai*. Vilnius, 2010. 275 p.

PEČIULIS Žygintas. *Bokštą gaubianti paslaptis. Televizijos medijos radimasis Lietuvoje*. (The Secret Shrouding The Tower. The Emergence Of TV Media In Lithuania). Monografija. Vilniaus universiteto leidykla. 2018. 364 p.

PEČIULIS, Žygintas. Digital era: from mass media towards a mass of media. *Filosofija. Sociologija*, 2016. T. 27. Nr. 3, p. 238–246.

PEČIULIS, Žygintas. *Iki ir po televizijos. Žvilgsnis į XX amžiaus audiovizualinės masinės komunikacijos fenomeną*. Vilnius, 2007. 256 p.

RANDALL, David. *Universalus žurnalistas*. Vilnius, 2005. 222 p.

VAIŠNYS, Andrius. Dienoraščio žanras žurnalistinės kaitos dramose. *Žurnalistikos tyrimai*, 2010, nr. 3, p. 191–207. Prieiga per internetą: <http://www.vu.lt/leidyba/lt/mokslo-zurnalai/zurnalistikos-tyrimai>.

VINOGRADNAITĖ, Inga. *Kalbėjimas paraštėse: alternatyvios viešosios erdvės Lietuvoje*. Vilnius, 2009. 231 p.

VOS, Tim P. *Journalism*. Walter de Gruyter Incorporated, 2018. 601 p.

WALTON, Douglas. *Media argumentation: dialectic, persuasion and rhetoric*. Cambridge, 2007. 386 p.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Andrius Vaišnys (Coordinating lecturer)	Prof. Dr.	VAIŠNYS, Andrius; KĖVIŠAS, Magnus Tomas. Trust in news media: the naïve perception of the causes is dominated by the... // <i>Rocznik Historii Prasy Polskiej</i> . Krakow : Polish Academy of Sciences and the University of the National Education Commission. ISSN 1509-1074. eISSN 2084-8552. 2024, vol. 27, no. 2, p. 143-162. DOI: 10.24425/rhpp.2024.150653.
		VAIŠNYS, Andrius. Kai kurie informacinės politikos bruožai 1990 - 1992 m. periodinės žiniasklaidos aspektu = Some features of information politics in 1990–1992 in terms of periodical media // <i>Istorija</i> . Kaunas : Vytauto Didžiojo universiteto Švietimo akademija. ISSN 1392-0456. eISSN 2029-7181. 2022, t. 128, Nr. 4, p. 79–122. DOI: 10.15823/istorija.2022.128.4.
		VAIŠNYS, Andrius. Metody KGB litewskiej SRR w Polsce: więzy pokrewieństwa I zainteresowania naukowe jako pomoc w gromadzeniu informacji na temat stosunku do „Solidarności” // <i>Studia Wschodnioeuropejskie</i> . Warszawa : Uniwersytet Warszawski. ISSN 2450-0267. 2022, Nr. 17, p. 44–58. Prieiga per internetą: < http://swe.uw.edu.pl/Nr%2017.pdf >.
		VAIŠNYS, Andrius. Lithuania’s demarcation of information from Poland’s Solidarity Movement in 1980–1981 // <i>Studia medioznawcze</i> . Warszawa : Uniwersytet Warszawski. ISSN 2451-1617. 2021, t. 22, Nr. 2, p. 908–923. DOI: 10.33077/uw.24511617.sm.2021.2.650.
		VAIŠNYS, Andrius. Transformation of communist media content and public space according to the discourse ‘39Pact: exiting the “Labyrinth” as an act of communication // <i>Informacijos mokslai</i> . Vilnius : Vilniaus universiteto leidykla. ISSN 1392-0561. eISSN 1392-1487. 2020, t. 90, p. 53–79. DOI: 10.15388/Im.2020.90.50.

		<p>VAIŠNYS, Andrius. <i>Žurnalistikos potvynis: Lietuvos žiniasklaidos sistemos kaita 1986–1990</i>. Vilnius : Vaga, 2020. 480 p. ISBN 9785415025831.</p>
Deimantas Jastramskis	Doc. Dr.	<p>JASTRAMSKIS, Deimantas; PLEPYTĖ-DAVIDAVIČIENĖ, Giedrė; KUPETYTĖ, Rūta. The role of organisational factors and working conditions for the autonomy of journalists in an unstable economy // <i>Journalism studies</i>. Abingdon : Routledge. ISSN 1461-670X. eISSN 1469-9699. 2024, Early Access, p. [1-20]. DOI: 10.1080/1461670X.2024.2420204.</p> <p>JASTRAMSKIS, Deimantas. Conformity of public policy and citizens' attitudes towards the public service media // <i>European journal of communication</i>. London : SAGE publications Ltd. ISSN 0267-3231. eISSN 1460-3705. 2024, vol. 39, iss. 3, p. 259-276. DOI: 10.1177/02673231241239258.</p> <p>JASTRAMSKIS, Deimantas (autorius, redaktorius); Plepytė-Davidavičienė, Giedrė; Kupetytė, Rūta; Gečienė-Janulionė, Ingrida. <i>Žurnalistika Lietuvoje : žurnalistų laisvė, saugumas ir įtakos : monografija / mokslinis redaktorius Deimantas Jastramskis</i>. Vilnius : Vilniaus universiteto leidykla, 2024. 200 p. ISBN 9786090710258. eISBN 9786090710265.</p> <p>JŪESAAR, Andres; ROŽUKALNE, Anda; JASTRAMSKIS, Deimantas. Trust in public service media in the Baltic states // <i>Journal of Baltic studies</i>. Portland : Routledge Taylor & Francis Group. ISSN 0162-9778. eISSN 1751-7877. 2022, vol. 53, iss. 4, p. 587–611. DOI: 10.1080/01629778.2022.2127816.</p> <p>KŪOTS-KLEMM, Ragne; ROŽUKALNE, Anda; JASTRAMSKIS, Deimantas. Resilience of national media systems: Baltic media in the global network environment // <i>Journal of Baltic studies</i>. Portland : Routledge Taylor & Francis Group. ISSN 0162-9778. eISSN 1751-7877. 2022, vol. 53, iss. 4, p. 543–564. DOI: 10.1080/01629778.2022.2103162.</p> <p>ŠUMINAS, Andrius; JASTRAMSKIS, Deimantas. The importance of media literacy education: How Lithuanian students evaluate online news content credibility // <i>Central European journal of communication</i>. Wrocław : Wydawnictwo Uniwersytetu Wrocławskiego. 2020, t. 13, Nr. 2(26), spec.</p>

issue, p. 230–248. ISSN 1899-5101. DOI:
10.19195/1899-5101.13.2(26).5.

Approved by the Doctoral Committee of the field of Communication and Information of the
Social Sciences area on 16 December 2024, minutes of the meeting No. (7.17 E)15600-KT-646

Chair of the Committee Prof. Dr. Aušra Navickienė