

Robert Gibson has over 30 years of experience in global competence development in business and education. He was responsible for intercultural training for the multinational engineering corporation Siemens AG from 2000–2018. He is currently Adjunct Professor for Cross-Cultural Management at the University of Bologna Business School as well as a freelance trainer and consultant. His publications include *Intercultural Business Communication* (Oxford University Press, 2002) and over 70 articles on Intercultural Communication for the magazine *Business Spotlight*. His latest book, *Bridge the Culture Gaps – a toolkit for effective collaboration in the diverse, global workplace*, was published by Hachette in 2021. He is former Vice-President of the Society for Intercultural Education; Training and Research (SIETAR Europa).