

Jolanta Derkevica-Pilskunga, PhD

- Founder of the integrated marketing communications agency "JDP Integrated Communications." Development of strategic integrated marketing communication and brand management for customers in various fields in the local and international markets.
- Director of the "Communication Management" doctoral study program for "Turība University."
- For more than 20 years, her practical and scientific work has been related to integrated marketing, brand management, and mass media.
- PhD in the field of mass media and communication science.
- Co-author of the book "[Vieta grāmatas nosaukumam]. Komunikācija" (2023) (J. Derkevica-Pilskunga; J. Bunkus), Ltd "Turība University".
- Author of the monograph "Domino Effect in Risk and Crisis Communication. Management and legal aspects" (2021), SIA "Biznesa augstskola Turība," ISBN 978-9934-543-27-2.
- Board member of the Latvian Association for Public Relations Professionals (LASAP).
- Member of the BNI Vivaldi, director of BNI Jufess.
- Participation in the professional standard development work group, preparing the Strategic communication manager standard, as well as participation in the LZA Media and Communication Field Terminology sub-committee.
- Jury member in the "Digital Communication Awards 2023" and "Digital Communication Awards 2024" competitions organized by Quadriga University of Applied Sciences.