

MASTER STUDY PROGRAM
INTERNATIONAL COMMUNICATION (A) (6211JX034) (English)
 (starting studies from September 1st, 2024)

First course

I semester

Subject name	Cred.	Academic work					Total hours	Settl.
		P	K	S	Pr	Sav		
Communication Theories and Their Application	5	14	8	16		92	130	E
Communication Research Methods	5	16	10	20		84	130	E
Corporate Communication	5	14	8	16		92	130	E
Workshop: Communication Project	5		8	30		92	130	E
Dimensions of International Communication	10	32	8	32		228	300	E
Total:	30							

II semester

Subject name	Cred.	Academic work					Total hours	Settl.
		P	K	S	P r	Sav		
Social Responsibility	5	14	8	16		92	130	E
Scientific Research Work	5		4	6		140	150	E
Strategies of Digital Communication	5	14	8	14		94	130	E
Strategic Communication: Politics, Business, Culture	5	14	8	16		92	130	E
International Crisis Communication	5	14	8	16		92	130	E
<i>Elective course subject</i>	5							
Total:	30							
<i>Elective subjects</i>								
Scientific Research Practice	5		8			122	130	E
Workshop: Disinformation, Manipulations, Influence	5	8	8	16		98	130	E
Workshop: (Digital) Public Diplomacy	5		8	16		106	130	E

Second course

III semester

Subject name	Cred.	Academic work					Total hours	Settl.
		P	K	S	Pr	Sav		
Final Master Thesis	30		8	8		764	800	E
Total:	30							