COURSE SYLLABUS FOR DOCTORAL STUDIES

Name of the course	Field of study and its code	Faculty
Theories and research methodologies of political communication	Communication and information S 008	Communication

Study method	Number of credits ECTS	Study method	Number of credits ECTS
Lectures		Consultations	2 ECTS
Individual work	5 ECTS	Seminars	

Course abstract

Theories and research methodologies of political communication is an optional course of doctoral studies in Communication and Information sciences during which PhD students analyse theoretical concepts and forms of contemporary and classical political communication; explore the cases and trends of political communication; analyse the most common methods applied in political communication research.

Course aims:
- to analyse and discuss theoretical concepts of contemporary and classical political communication and their development; critically assess participants in the process of political communication; analyse the forms and channels of communication;
- to develop critical and analytical skills of PhD students in evaluating and analysing the trends and cases in political communication by applying the theory and research methods of political communication.

Course content

1. Concepts and forms of political communication;
2. Political communication of state institutions, political parties, politicians, citizens and popular persons;
3. Political commercial, public relations, election campaigns, political information in media;
4. Political propaganda and its forms;
5. Media's role in political communication and its impact on audience;
6. The role of social networks in political communication;
7. Soft forms of political communication;
8. Relation of political communication with democracy;
9. Ethics in political communication;
10. Main theories and theorists of contemporary political communication;
11. Most popular methods in political communication research.

Study methods
1. Individual consultations with course lecturers.
2. Individual studies of scientific literature and preparation of a scientific paper according to the questions prepared by course lecturers.

Evaluation methods
1. A scientific paper (30,000–40,000 characters) on the basis of questions formed by course lecturers. The themes of the scientific paper are adjusted according to a PhD student's scientific interests.
2. An oral discussion on the basis of the scientific paper.

NOTE: The list of study literature is compiled by course consulting lecturers for each PhD student individually according to the topic of their doctoral thesis.

Course literature

Bucy, E. P. (Ed.), Holbert, R. L. (Ed.) 2011. *Sourcebook for Political Communication Research: Methods, Measures, and Analytical Techniques*. Routledge. Foster S. 2009. Political Communication. Edinburgh University Press.

Jensen, K. B. 2007. *A handbook of media and communication research: qualitative and quantitative methodologies*. London, New York.

Kaid, L. L. 2004. *Handbook of Political Communication Research*. Lawrence Erlbaum Associates.

Lasswell, H. D. 2018. The Political Writings of Harold D. Lasswell: Psychopathology and Politics; Politics: Who Gets What, When, How; Democratic Character. Forgotten Books.

Loge, P. 2020. *Political Communication Ethics*. Rowman & Littlefield.

McNair, B. 2011. *Political Communication Bundle. An Introduction to Political Communication*. Routledge.

Nye, J. S. 2005. Soft Power: The Means to Success In World Politics. Public Affairs.

Perloff, R. M. 2017. *The Dynamics of Political Communication. Media and Politics in a Digital Age*. Routledge.

Rowinski, P. 2021. *Post-Truth, Post-Press, Post-Europe. Euroscepticism And The Crisis Of Political Communication*. Palgrave Macmillan.

Šukaitytė, R. (sud.), Kirtiklis, K. (sud.). 2018. *Socialinės tikrovės mediacija: kultūra, politika ir visuomenė*. Vilniaus universiteto leidykla.

Wolfsfeld, G. 2003. *Political Communication in a New Era. A Cross-National Perspective*. Routledge.

Additional literature

Bondebjerg, Ib., Madsen, P. 2009. *Media, Democracy and European Culture*. Intellect Ltd.

Jason, H. 2019. *Ethics Under Capital: Macintyre, Communication, and the Culture Wars*. Bloomsbury Academic.

Jones, J. P. 2009. *Entertaining Politics: Satiric Television and Political Engagement*. Rowman.

Lilleker, D. 2006. *Key Concepts in Political Communication*. SAGE.

Miller, D. B. 2007. *Media Pressure on Foreign Policy. The Evolving Theoretical Framework*. The Palgrave Macmillan.

Mungai, A. 2012. *Political Communication in Film: The impact of political communication in films and how it shapes public opinion*. LAP LAMBERT Academic Publishing.

Pečiulis, Ž. 2020. TV Media in the Soviet System: The Collision of Modernity and Restriction. *Filosofija. Sociologija*, T. 31, Nr. 1, 34–42.

Pečiulis, Ž. 2015. Politikų įtaka kuriant Lietuvos visuomeninio transliuotojo modelį. *Agora.*

Pfetsch, B. (ed.). 2014. *Political Communication Cultures in Europe. Attitudes of Political Actors and Journalists in Nine Countries*. Palgrave Macmillan.

Name of consulting lecturer	Academic rank	Major works published in the last 5 years
Andrius Vaišnys (Coordinating lecturer)	**Prof. Dr.**	**Vaišnys, Andrius**. Kai kurie informacinės politikos bruožai 1990 - 1992 m. periodinės žiniasklaidos aspektu = Some features of information politics in 1990–1992 in terms of periodical media // *Istorija*. Kaunas : Vytauto Didžiojo universiteto Švietimo akademija. ISSN 1392-0456. eISSN 2029-7181. 2022, t. 128, Nr. 4, p. 79–122. DOI: 10.15823/istorija.2022.128.4.
		Vaišnys, Andrius. Metody KGB litewskiej SRR w Polsce: więzy pokrewieństwa I zainteresowania naukowe jako pomoc w gromadzeniu informacji na temat stosunku do „Solidarności" // *Studia Wschodnioeuropejskie*. Warszawa : Uniwersytet Warszawski. ISSN 2450-0267. 2022, Nr. 17, p. 44–58. Prieiga per internetą: <http://swe.uw.edu.pl/Nr%2017.pdf>.
		VAIŠNYS, Andrius. Lithuania's demarcation of information from Poland's Solidarity Movement in 1980–1981 // *Studia medioznawcze*. Warszawa : Uniwersytet Warszawski. ISSN 2451-1617. 2021, t. 22, Nr. 2, p. 908–923. DOI: 10.33077/uw.24511617.sm.2021.2.650.
		VAIŠNYS, Andrius. Transformation of communist media content and public space according to the discourse '39Pact: exiting the "Labyrinth" as an act of communication // *Informacijos mokslai*. Vilnius : Vilniaus universiteto leidykla. ISSN 1392-0561. eISSN 1392-1487. 2020, t. 90, p. 53–79. DOI: 10.15388/Im.2020.90.50.
		VAIŠNYS, Andrius. *Žurnalistikos potvynis: Lietuvos žiniasklaidos sistemos kaita 1986–1990*. Vaga, 2020. 480 p.
Renata Šukaitytė-Coenen	**Assoc. Prof. Dr.**	NĀRIPEA, Eva; ŠUKAITYTĖ-COENEN, Renata; BALČUS, Zane. Economic and social precarity in Baltic cinema // *Precarity in European film: depictions and discourses /*

		Edited by: Elisa Cuter, Guido Kirsten and Hanna Prenzel : De Gruyter, 2022. ISBN 9783110707724. eISBN 9783110707816. p. 289–302. DOI: 10.1515/9783110707816-016.
		ŠUKAITYTĖ-COENEN, Renata. Contemporary Lithuanian documentary cinema: a critical overview of main film directions // *Apertúra. Film–Vizualitás–Elmélet* : Pompeji Alapítvány. ISSN 1787-7245. 2021, Fall, p. [1–23]. DOI: 10.31176/apertura.2021.17.1.9.
		ŠUKAITYTĖ-COENEN, Renata. Istorija Lietuvos režisierių moterų dokumentiniuose filmuose: faktai, emocijos, asmeninė perspektyva // *Fokuse: moterys Lietuvos kine* / sudarė: Natalija Arlauskaitė, Lina Kaminskaitė. Vilnius : Lapas, 2021. ISBN 9786098198379. p. 188–213.
		Mikonis-Railienė, A. (sud.); Šukaitytė, R. (sud.); Martišius, M.; Stonytė, R. 2020. *Politinis lūžis ekrane: (po)komunistinė transformacija Lietuvos dokumentiniame kine ir videokronikoje*. Vilnius: Vilniaus universiteto leidykla. 2020. 374 p. (kolektyv. monografija).
		MAZIERSKA, Ewa; ŠUKAITYTĖ, Renata. Representation of poverty in Polish, Lithuanian and Latvian documentary films of the postcommunist period // *Studies in Eastern European cinema*. London : Taylor&Francis. ISSN 2040-350X. eISSN 2040-3518. 2020, vol. 11, iss. 1, p. 67–81. DOI: 10.1080/2040350X.2018.1465672.

Approved by the Doctoral Committee of the field of Communication and Information of the Social Sciences area in 20 November 2023, minutes of the meeting No. (7.17 E) 15600-KT-545

Chair of the Committee Prof. Dr. Aušra Navickienė